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For Immediate Release:



Douglas W. Suhr joins Whitener Capital Management, Inc. as Senior Financial Planner

Rocky Mount, NC (December 15, 2020) – Whitener Capital Management, Inc., announced today that Douglas W. Suhr has joined the firm as Senior Financial Planner. Doug’s energies will be dedicated to enhancing the firm’s wealth management offering, by providing a customized and personal approach to comprehensive financial planning.

Whitener Capital Management, Inc., (founded in 1987), is an independent SEC Registered Investment Advisory firm located in Rocky Mount, NC with assets in excess of \$310 million. “The core focus of the firm has always been money management,” said Rick Sanford, principal owner, and president of the firm. “However, clients are now facing numerous planning decisions that need to be approached collectively and integrated with their investments. The addition of Doug to direct the financial planning process highlights our firm’s ongoing commitment to truly providing comprehensive wealth management.”

Doug brings a wealth of experience from his 24 years in the financial services industry. He possesses a unique blend of advanced technical expertise in all areas of financial planning and wealth management. Doug believes deeply in the value of using financial planning to drive the investment management process. “The financial markets have never been more difficult to navigate. Financial planning provides the clarity necessary for creating wealth, and ultimately financial freedom.”

Doug is a CERTIFIED FINANCIAL PLANNER™ and alumni of East Carolina’s School of Business. He received his degree in Finance & Management from Southampton College of Long Island University. Doug and his wife Sarah are active in their local community and busy raising their blended family of four children.

For more information about Whitener Capital Management, Inc. contact us at 252.972.8909 or rick.sanford@whitenercapital.com.